

Library Book/CD Listing

REACH CNY

5/12/2010

Topic Page

ABUSE.....	2
ADOLESCENT PREGNANCY.....	3
BREASTFEEDING.....	5
CDs.....	9
CHILD CARE.....	10
Curricula & Programs.....	11
DIVERSITY.....	18
EDUCATION.....	19
FATHERING AND MALE INVOLVEMENT.....	19
HEALTH AND HEALTH CARE.....	21
HIV/AIDS.....	23
LEGAL.....	24
MARKETING AND MEDIA.....	24
NUTRITION.....	28
PARENTING.....	28
POSTPARTUM.....	29
PREGNANCY AND CHILD BIRTH.....	30
PREGNANCY LOSS.....	32
PRENATAL.....	32
RELATIONSHIPS & SEXUALITY.....	32
SELF HELP.....	33
SMOKING CESSATION & TOBACCO.....	33
SPECIAL NEEDS.....	34
SUBSTANCE ABUSE.....	34
WOMEN'S HEALTH / WOMEN'S ISSUES.....	35
Reference.....	35
COUNTY REFERENCE.....	35
FEDERAL REFERENCE (NATIONAL).....	36
GENERAL REFERENCE.....	37
MEDICAL REFERENCE.....	37

Abuse		
AB1	The Future of Children: Protecting Children from Abuse and Neglect (Executive Summary)	Center for the Future of Children. Los Altos, CA. 1998
AB 2	The Future of Children: Sexual Abuse of Children	Behrman, Richard. Center for the Future of Children. Los Altos, CA. 1994
AB 3	Current Concepts in Women's Health: Domestic Violence and Primary Care	Blume, Linda. Et al, Bernstein, Richard et al. U.S. Healthcare. 1995
AB 5	Health Resource Center on Domestic Violence: Battering During Pregnancy: An Information packet for Health Care Providers	Family Violence Prevention Fund
AB 6	Health Resource Center on Domestic Violence: General Information on the Health Care Response to Domestic Violence: An Information Packet for Health Care Providers	Family Violence Prevention Fund
AB 7	Health Resource Center on Domestic Violence: Nursing Response to Domestic Violence: An Information packet for Health Care Providers	Family Violence Prevention Fund
AB 8	Health Resource Center on Domestic Violence: The Primary Care Response to Domestic Violence: An Information packet for Health Care Providers	Family Violence Prevention Fund
AB 9	Health Resource Center on Domestic Violence: The Emergency Department Response to Domestic Violence: An Information packet for Health Care Providers	Family Violence Prevention Fund
AB 10	Health Resource Center on Domestic Violence: Responding to Diversity: An Information packet for Health Care Providers	Family Violence Prevention Fund

AB 11	<p>Child Lures: What Every Parent and Child Should Know About Preventing Sexual Abuse and Abduction</p> <p>Kenneth Wooden. Summit publishing Group: Arlington, TX 1995</p>	<p>Kenneth Wooden starts by giving instructions on how to use the book and follows that with a description of a molester. Wooden's research included hundreds of interviews with convicted child molesters incarcerated around the country. He then designates one chapter to each of 15 lures used by molesters, citing how to recognize and avoid them, and ending with simple practice scenarios for parents and kids to try at home.</p> <p>The book is meant to be a guide for parents and children to read together. For this reason half the book is designed for children. The parts aimed at children are shaded and written at a 2nd grade level. If this is too advanced for your children, don't worry, they should have no trouble understanding the concepts if it is read to them. The half of the book designated for children is written to warn and educate but not frighten them unnecessarily. Throughout the book Wooden continually reassures kids that most adults would never hurt them. On the other hand the parent's guide is morbidly descriptive, citing actual cases where serial killers used these lures to hook victims. For that reason some parents might feel the need to censor their portion of this book.</p>
AB 12	<p>Danger in the House: Keesha's Story</p> <p>Cleveland Department of Public Health April 96</p>	<p>A flip book story of Keesha, a pregnant woman who is in an abusive relationship.</p>

Adolescent Pregnancy

AP 1	<p>Deciding and Choosing: A Resource for Teenagers and Those Who Work with Them</p>	<p>Family Planning Association. Family Planning Association. Auckland Branch. 1985</p>
AP 2	<p>Guidelines for Adolescent Preventive Services: Recommendations Monograph</p>	<p>Department of Adolescent Health, American Medical Association. 1995</p>
AP 3	<p>Kids Having Kids: A Robin Hood Foundation Special Report on the Costs of Adolescent Childbearing</p>	<p>New York, NY. 1996</p>
AP 4	<p>Adolescent Mothers, AFDC and JOBS</p>	<p>Center for Law and Social Policy. Washington, DC. 1994</p>
AP 5	<p>Teenage Pregnancy in the United States: The Scope of the Problem and State Responses</p>	<p>The Alan Guttmacher Institute. New York, NY. 1989</p>
AP 7	<p>The Health of America's Children: Maternal and Child Health Data Book</p>	<p>Adolescent Pregnancy Prevention: Prenatal Care Campaign. Children's Defense Fund. 1989</p>

AP 8	Adolescent Pregnancy Prevention and Services Program: Community Service Project Data Book	NY State Department of Social Services. 1992
AP 9	Involving Males in Preventing Teen Pregnancy: A Guide for Program Planners	The Urban Institute. 1997
AP 10	SAA	SAA
AP 11	Family Ties Network, Inc. Health Information Packet	Family Ties Network, Inc.
AP 15	Surviving Teen Pregnancy; Your Choices Dreams & Decisions	Arthur, Shirley. Morning Glory Press. Buena Park, California. 1991
AP 16	Teenage Couples Coping With Reality	Lindsay, Jeanne Warren. Morning Glory Press. Buena Park, California. 1995
AP 17	Teen Pregnancy & Parenting Handbook	Mathes, Patricia G. and Irby, Beverly J. Research Press. Champaign, Illinois. 1993
AP 18	Violence and Teen Pregnancy, A Resource Guide for MCH Practitioners	Guard, Anara. Children's Safety Network, National Injury and Violence Prevention Resource Center Education Development Center, Inc. 1997
AP 20	Teenage Couples: Caring, Commitment & Change – How to Build a Relationship that Lasts	Lindsay, Jeanne Warren. Morning Glory Press: Buena Park, CA 1995.
AP 22	Kids Having Kids: A Special Report on the Costs of Adolescent Childbearing	<p>This report was prepared for the Robin Hood Foundation under its grant to the Catalyst Institute to organize and oversee a unique research project to further our understanding of the consequences of adolescent childbearing for adolescent mothers, for their children, for the fathers of their children, and for the nation. The Catalyst Institute commissioned outstanding scholars to undertake independent research on various aspects of this issue. So, too, they commissioned me to prepare this synthesis of the scholars' research. All of us working on this project have been encouraged to express our own judgments freely, which we have done. Therefore, neither this report nor the supporting research by the project scholars necessarily represent the official opinion or policy of the Robin Hood Foundation or of the Catalyst Institute.</p> <p>Rebecca A. Maynard, Editor</p>
AP 29	Your Pregnancy & Newborn Journey: A Guide for Pregnant Teens Jeanne Warren Lindsay and Jean Brunelli, PHN, Morning Glory Press, 1998	Parenting starts with pregnancy. Learn about your baby's development before birth, coping with physical discomforts, handling the stress in your life, preparing for labor and delivery, caring for your newborn. * See Curriculum section CUR 67

AP 32	Discipline From Birth To Three Jeanne Warren Lindsay and Sally McCullough, Morning Glory Press, 1998	How teen parents can prevent and deal with discipline problems with babies and toddlers. Information on how to nurture and teach your child during the first three years. * See Curriculum section CUR 67
AP 33	Teen Dads: Rights Responsibilities & Joys Jeanne Warren Lindsay, Morning Glory Press, 1993	For all young fathers who want to be good dads, a guide to responsible and joyful parenting. * See Curriculum section CUR 67
AP 34	Books, Babies and School-Age Parents: How to Teach Pregnant and Parenting Teens to Succeed Jeanne Warren Lindsay and Sharon Githens Enright, Ph.D., 1997	Half a million babies are born to teenage mothers each year, and about one third of these babies also have teenage fathers. Parents today need an education more than ever before – yet the majority of teen parents still drop out of school. Caring and a little extra help can make the difference.
AP 35	Teen Moms: The Pain and the Promise Evelyn Lerman, Morning Glory Press, 1997	In their own voices, teen moms assess themselves honestly, neither sparing themselves nor their mates. Lerman’s wise and unemotional observations offer a viable blueprint for society to take real responsibility in educating everyone, especially males, involved in this enduring problem.
AP 36	The One Girl in Ten: A Self Portrait of the Teen-Age Mother Sallie Foster, Child Welfare League of America, Inc. 1988	First hand account of a teen mother’s experiences
AP 37	Safer Sex: The New Morality Evelyn Lerman, Morning Glory Press, 2000	Lerman discusses successful strategies from other developed countries and urges us to work together to achieve our common goals. This is a guide intended for parents, teachers, clergy, counselors, and all who love teens.

Breastfeeding		
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BF 1	Breastfeeding: Terms, Techniques, Problem Solving (Illustrated Multi-language Pocket Glossary)	Bolane, Jamie. Childbirth Graphics
BF 2	SAA	SAA
BF 3	SAA	SAA
BF 4	Second Followup Report: The Surgeon General’s Workshop on Breastfeeding and Human Lactation	Spisak, Shelley and Gross, Susan. National Center for Education in Maternal and Child Health. Washington, DC. 1991

BF 5	Guia Promotores en Salud Materno Infantil y Lactancia Materna	Centro de Apoyo de Lactancia Materna. El Salvador, Centro America. 1987
BF 6	Breastfeeding Manual	Oswego Hospital. Cafalone, Sally
BF 7	The Breastfeeding Answer Book (Revised Edition)	Mohrbacher, Nancy and Stock, Julie. La Leche League International. Schaumburg, IL. 1997
BF 9	Medications and Mothers' Milk, 1999 Edition	Thomas Hale, Ph.D. Amarillo, Texas. 1992-1999
BF 10	Breastfeeding; Biocultural Perspectives	Patricia Stuart-Macadam. Walter de Gruyter, Inc., New York. 1995.
BF 11	Breastfeeding; A Guide for the Medical Professional	Ruth A. Lawrence, MD. And Robert M. Lawrence, MD. St. Louis, Missouri. Mosby, Inc. 1999.
BF 12	Breastfeeding the Newborn	Marie Biancuzzo, RN, MS, IBCLC. St. Louis, Missouri. Mosby, Inc. 1999.
BF 13	Breastfeeding the Infant with Special Needs, March of Dimes Nursing Module	Donna Dowling, Ph.D., Sarah Coulter Danner, Patricia McNeely Coffey. Wilkes Barre, PA. March of Dimes Birth defects Foundation. 1997.
BF 14	Breastfeeding Promotion Guide	Developed by Best Start, Inc. USDA, Washington, D.C. 1999
BF 15	Toward Evidence-Based Breastfeeding Practice	Anna Linnea Cadwell, Cindy Turner-Maffei. The Healthy Children 2000 Project. Sandwich, MA. 1999
BF 16	Relactation; Review of experience and recommendations for practice	Department of Child and Adolescent Health and Development. World Health Organization. Geneva. 1998
BF 17	Evidence for the ten steps to successful breastfeeding	Family and Reproductive Health, Division of Child Health and Development. World Health Organization. Geneva. 1998.
BF 18	Breastfeeding Made Simple	Nancy Mohrbacher, IBCLC, Kathleen Kendall-Tackett, PhD., IBCLC New Harbinger Publications. 2005
BF 20	Counseling the Nursing Mother, A Lactation Consultant's Guide; Third editon	Judith Lauwers and Debbie Shinskie. Sudbury, MA. 2000
BF 21	"Breastfeeding Loving Support for a Bright Future; Health Care Providers Breastfeeding Support Kit"	Developed by Best Start. 1998
BF 22	The Breastfeeding Answer Book, Revised Edition	Mohrbacher, Nancy & Stock, Julie. La Leche International. Schaumburg, Illinois. 1997
BF 23	So that's what they're for! Breastfeeding Basics 2nd Edition	Tamaro, Janet. Adams Media Corporation. Holbrook Massachusetts. 1996, 1998
BF 24	The Nursing Mother's Guide To Weaning	Huggins, Kathleen and Ziedrich, Linda.. The Harvard Community Press. Boston, Massachusetts. 1994
BF 25	Amy Spangler's Breastfeeding, A Parent's Guide	Spangler, Amy. Abby Drue, Inc.. Atlanta, Georgia. 1995
BF 27	Breastfeeding: Pure & Simple	Gotsch, Gwen. La Leche League International : Schaumburg, Illinois. 2000
BF 29	Physician's Pocket Guide to Breastfeeding	Texas Breastfeeding Initiative 2001

BF 30	Nutrition During Lactation	Institute of Medicine. National Academy Press: Washington, DC 1991
BF 31	Nutrition During Lactation: Summary Conclusions, and Recommendations	Institute of Medicine. National Academy Press: Washington, DC 1991
BF 32	The Ultimate Breastfeeding Book of Answers	Newman, Jack MD. Prima Publishing: Roseville, CA. 2000.
BF 33	Amamantar: Sencillo y Puro (Breastfeeding: Pure & Simple, Spanish version)	Gotsch, Gwen. La Leche League International : Schaumburg, Illinois. 1995.
BF 34	The Support of Breastfeeding Lactation Specialist Self-Study Series: Module 1 Rebecca Black. Jones and Bartlett Publishers. 1998.	Explores cultural support for and attitudes toward breastfeeding, advantages and disadvantages of artificial feeding, and breastfeeding support policies and resources. The exams at the end of Modules 1, 2, 3, and 4, while still useful in preparing for the IBCLC exam, are not eligible for CERPS, or Continuing Education credits for registered dietitians or nurses.
BF 35	The Process of Breastfeeding Lactation Specialist Self-Study Series: Module 2 Rebecca Black. Jones and Bartlett Publishers. 1998.	Covers the fundamentals of breastfeeding, including abnormalities of the breast, positioning, and storage of breast milk. The exams at the end of Modules 1, 2, 3, and 4, while still useful in preparing for the IBCLC exam, are not eligible for CERPS, or Continuing Education credits for registered dietitians or nurses.
BF 36	The Science of Breastfeeding Lactation Specialist Self-Study Series: Module 3 Rebecca Black. Jones and Bartlett Publishers. 1998.	Covers anatomy and physiology of breastfeeding, the immunologic and biochemical components of human milk, and maternal nutritional needs, assessment guidelines, and interventions. The exams at the end of Modules 1, 2, 3, and 4, while still useful in preparing for the IBCLC exam, are not eligible for CERPS, or Continuing Education credits for registered dietitians or nurses.
BF 37	The Management of Breastfeeding Lactation Specialist Self-Study Series: Module 4 Rebecca Black. Jones and Bartlett Publishers. 1998.	Covers the developmental stages of infancy, including sensory capabilities and reflexes, nutritional needs of the mother-infant dyad, and the assessment and management of infant and mother health issues related to breastfeeding. The exams at the end of Modules 1, 2, 3, and 4, while still useful in preparing for the IBCLC exam, are not eligible for CERPS, or Continuing Education credits for registered dietitians or nurses.

BF 38	The Breastfeeding Answer Book Nancy Mohrbacher. La Leche League International. 2003	Now in a newly revised, updated, and expanded third edition, The Breastfeeding Answer Book from the La Leche League International is a thorough and “mother friendly” guide to everything a woman needs to know about breastfeeding, from positioning the baby, to how to wean their infant at the right time, to dealing with possible difficulties such as newborn jaundice. Published with a spiral binding so that it can lay open flat when the reader is busy with both hands, The Breastfeeding Answer Book is an exhaustive, thorough, accessible, reliable, highly recommended resource for all new mothers seeking to successfully breastfeed their babies. Includes CD-ROM.
BF 39	The Nursing mother’s Guide to Weaning	Kathleen Huggins, RN., MS Linda Ziedrich The Harvard Common Press. 1994
BF 42	Breastfeeding Packet Amy Spangler, MN, RN, IBCLC	This packet includes: Breastfeeding: Your Guide to healthy, happy baby booklet Breastfeeding: Keep it simple Breastfeeding: A parent’s guide
BF 43	Breastfeeding 101: A Step-by-Step Guide to Successfully Nursing Your Baby Sue Tiller, RN, 2005	This easy to read guide offers clear, understandable diagrams to illustrate instructions on how to make breastfeeding become the satisfying experience that it should be.
BF 43S	Guia Facil de Amamantar a su Bebe Sue Tiller, RN	Spanish language version of BF 43
BF 44	Why Should I Nurse My Baby? And Other Questions Mothers Ask About Breastfeeding Pamela K. Wiggins, IBCLC, 2005	Easy to read yet thorough book that answers the most common questions about breastfeeding.
BF 44S	Por Que Deberia Amamantar a Mi Bebe? Pamela K. Wiggins, IBCLC, 2005	Spanish Language Version of BF 44

BF 45	Lactancia maternal Como Proteger Un Recurso Natural	
BF 46	Breastfeeding with Comfort and Joy	Keegan, Laura, RN, FNP A photographic guide for mom and those who help her.
CD 5	The Lactation Consultant Demo CD	
CUR 32 A	In-Home Breastfeeding Support Program: A Guide for Implementation and Management	North Carolina Cooperative Extension Service 1997
CUR 32 B	In-Home Breastfeeding Support Program: A Guide for Training Breastfeeding Counselors	North Carolina Cooperative Extension Service 1997
CUR 32 C	In-Home Breastfeeding Support Program: Teaching Materials	North Carolina Cooperative Extension Service 1997
CUR 47	Breastfeeding First Step to Good Health	A Breastfeeding Education Activity Package for Grades K-12 1995
CUR 48	Breastfeeding the Infant with Special Needs: Continuing Eduation for Registered Nurses	Addresses obstacles to successful breastfeeding for infants with special conditions. Identifies nursing interventions designed to avoid or overcome these obstacles. Addresses prematurity, congenital heart disease, cleft defects, and neurological impairment. 1997.
CUR 50.1 50.2	Teen Breast feeding: The Natural Choice Facilitator's Guide	Facilitator's guide for Videos 245 and 246. Gives ideas for discussion questions and follow up activities.
SN5	Hypoglycaemia of the Newborn	
	See Also the Lactation Consultant Review Section (LCR)	

CDs		
CD 1	CDCynergy 2001: Your Guide to Effective Health Communication	CDCynergy, an interactive CD-ROM, is a training and decision-support tool. It is designed to help CDC staff and public health professionals systematically plan communication programs within a health context. It allows users to assemble the piece of a health communication plan systematically by answering questions offered in a specific sequence.

CD 2	Healthy People 2010: Healthy People Consortium Meeting American Public Health Association Conference November 2000	This CD-ROM contains the full text of the Second Edition of the following Healthy People publications: <ul style="list-style-type: none"> • Healthy People 2010: Understanding and Improving Health • Healthy People 2010: Objectives for Improving Health • Tracking Healthy People 2010
CD 3	Women Living Healthy – Women Living Well	Developed for women focusing on nutrition, physical activity, and women’s health issues. Delivers health information, tips and fun ways to help you live your best life!
CD 4	Social Marketing 101 – TurningPoint Presentation April 2002	PowerPoint presentation on the basics of social marketing. Goes with MA 23.
CD 5	The Lactation Consultant Demo CD	The Lactation Consultant (TLC) is a complete contact management system for lactation consultants and other health care professionals who counsel breast feeding mothers. Our software runs without modification on Windows 95 and up, Windows NT, and Macintosh.
CD 6	Fetal Alcohol Syndrome Tutor Medical Training Software University of Washington FAS DPN 6/1/99	Interactive software that assists medical professionals, through video, computer animation and photographic examples, on how to screen and diagnose FAS.
CD 7	Infant Death Investigation: Responding to Sudden Deaths in Infants and Children	Interactive Training Guide for Death Investigators, Law Enforcement, and Emergency Medical Personnel.
CD 8	Dangers of Smoking Before, During and After Pregnancy	Produced by Tobacco Free Onondaga County/American Lung

Child Care		
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CC 9	Amazing Talents of the Newborn: Emerging Perspectives in Perinatal Care: A Reference Guide for the Healthcare Professional	Johnson & Johnson Pediatric Institute, Ltd. 1998
CC 10	Amazing Talents of Your Newborn	Johnson & Johnson Pediatric Institute, Ltd
CC 11	New Perspectives in Early Emotional Development	Warhol, John G., PhD. Johnson & Johnson Pediatric Institute. 1998.

CC 12	The Premature Baby Book: Everything You Need to Know About Your Premature Baby From Birth to Age One	William Sears, M.D., Robert Sears, M.D., James Sears, M.D., and Martha Sears, R.N., Little Brown and Company, 2004
CC 13	Organizing a Baby Safety Shower	How-to-guide on how to organize an event that features household safety for babies.
CC 14	Your Amazing Newborn Marshall H. Klaus, MD, Phyllis H. Klaus, CSW, MFCC, 1998	Illustrates new research on newborns through photographs
CC15	Lead Paint Safety	US Dept. of Housing and Urban Development. 2001
CC16	Upstate New York Poison Center Lookalike Flip Chart	Teaching tool that compares common household cleaning products and medications with drinks, candy and foods
CC 17	Sleeping With Your Baby: A Parent's Guide to Cosleeping	McKenna, James J. PhD., 2007

Curricula & Programs

CUR 4	How to Help Your Patients Stop Smoking: Trainer's Guide	The Smoking, Tobacco and Cancer program, National Cancer Institute. US Department of Health and Human Services: August 1992
CUR 8	Babies and You: A Prenatal Health Program	March of Dimes
CUR 9	Peer Counseling Program Manual & Training Curriculum	NY State WIC Program Division of Nutrition. Albany, NY. 1996
CUR 10	The University of Pittsburgh National Smoking Cessation Specialist Certification Program	1997
CUR 11	Changing Practice, Changing Lives	Pregnancy Smoking Cessation: Best Practices to assure that lower-income pregnant women in NYS have access to Pregnancy Smoking Cessation Services. 1996
CUR 12	Starting Small: Teaching Children Tolerance	Teaching Tolerance, A Project of the Southern Poverty Law Center. 1997
CUR 13	"Roots & Wings; Raising Resilient Children "	Hazelden Center City, Minnesota. 1992
CUR 14	"Changing Practice, Changing Lives; Stages of Change-Prenatal Smoking Cessation"	Sponsored by New York State Department of Health & Association of Maternal and Child Health Programs, Washington, D.C. 1996
CUR 15	"Make Yours A Fresh Start Family"	Pennsylvania Department of Health and the American Cancer Society. Commonwealth of Pennsylvania. 1996

CUR 23	Breastfeeding Care: Setting the Environment, Supporting the Process (An Educational Module for Health Care Professionals)	Lawrence, Ruth, Bryant, Carol, Quint-Adler, Laurie. March of Dimes Birth Defects Foundation. Wilkes-Barre, PA. 1994
CUR 27	Changing Practice, Changing Lives: Conference/Training Manual	Sponsored by the New York State Department of Health and Association of Maternal and Child Health Programs, Washington, D.C. 1996
CUR 28	Guide for Counseling Women Who Smoke: A Focus on Pregnancy and the Childbearing Years	FIRST STEP Campaign
CUR 29	From Mother to Child: A Cycle of Tragedy. (Hepatitis B Infection)	US Department of Health and Human Services Public Health Service: Atlanta, GA, 1993
CUR 30	A Smart Start: Nutrition for Life – Addresses the many important health issues related to teen pregnancy and parenting.	Division of Nutritional Sciences, Cornell University, Ithaca, NY 1988
CUR 31	Project Alpha: Man-to-Man Talk About Teen Pregnancy	March of Dimes
CUR 33	What Every Child Care Provider Should Know About Sudden Infant Death Syndrome	Child Care Council of Onondaga County 1999
CUR 36	Get the “B” Attitude: B vitamin folic acid – Community Action Leader Kit	March of Dimes
CUR 37	National Child Health Day Promotion Kit: The Maternal and Child Health Bureau 2010 Express All Aboard! For Children with Special Health Care Needs and Their Families.	HRSA/ DHHS 2001
CUR 38	Kids Into Health Careers	Bureau of Health Professions
CUR 41	Health Literacy Introduction Kit (Includes video)	AMA. Chicago, IL: 2002
CUR 42	Bonding & Beyond	Johnson’s, BabyTalk and AWHONN
CUR 43	Secrets Through the Smoke	A 55-minute video that is divided into three separate parts to facilitate viewing and discussion. Featuring Jeffrey Wigand (The Insider), the video is intended primarily for use with middle and high school students, although “Secrets” can also be used with community leaders and policymakers, and as a training video for nonprofit health organizations. http://www.cdc.gov/tobacco/ssmoke.htm

CUR 44	Writing for Change: Raising Awareness of Difference, Power and Discrimination.	Lockhart, Janet, M.A.I.S., www.tolerance.org
CUR 45	Teens as Parents of Babies and Toddlers	Birckmayer, Jennifer. Cornell University. Ithaca, NY. 1996
CUR 46	Promoting Healthy Body Image: A Guide for Program Planners	Rice, Carla. Best Start: Community Action for Healthy Babies. 1995
CUR 47	Breastfeeding First Step to Good Health	A Breastfeeding Education Activity Package for Grades K-12 1995
CUR 48	Breastfeeding the Infant with Special Needs: Continuing Education for Registered Nurses	Addresses obstacles to successful breastfeeding for infants with special conditions. Identifies nursing interventions designed to avoid or overcome these obstacles. Addresses prematurity, congenital heart disease, cleft defects, and neurological impairment. 1997.
CUR 49	The Stages of Labor: A Visual Guide for Teens Facilitator's Handbook	This booklet goes with Video number 244. Gives ideas for discussion questions and follow up activities.
CUR 50.1 50.2	Teen Breast feeding: The Natural Choice Facilitator's Guide	Facilitator's guide for Videos 245 and 246. Gives ideas for discussion questions and follow up activities.
CUR 51	Perinatal Patient Education: A Practical Guide with Education Handouts for Patients 2002	Perinatal Patient Education serves as a guidebook that teaches the principles of patient education to perinatal nurses in easy-to-understand terms. It also provides sample patient education handouts for agencies to distribute to patients. The handouts are written at the appropriate reading levels and cover all aspects of health education during the perinatal period. A CD-ROM is included which contains patient education handouts in English and Spanish that agencies can print and distribute to patients.
CUR 52	Resource Kit for Reducing the Risk of SIDS in African American Communities 2000	The kit contains culturally appropriate materials such as fact sheets, brochures, magnets and a leader's guide to encourage people to lead discussion groups in various community settings on ways to reduce the risk of SIDS.
CUR 53	Folic Acid 400	This curriculum has been prepared in a manner that will allow for successful presentations on folic acid to community groups and professionals.
CUR 54	The Responsible Fatherhood Curriculum 2000	Designed to accomplish a number of goals including encouraging positive parental behavior and sexual responsibility, strengthening commitment to work, and enhancing life skills. 20 Sessions 90 – 120 minutes long.

CUR 55	<p>Being Active During and After Pregnancy: Facilitator's Guide</p> <p>Program One of <i>Active Me, Healthy Me</i> (Three Part Series)</p> <p>Use with video 249</p>	<p>This program emphasizes the many health benefits (emotional and physical) of being active for both the pregnant and post-partem mother ... and her new baby! It includes practical advice on how to incorporate activity into your daily routine, as well as, helpful tips on how to use your body safely while being active. Nutrition information is provided that helps the viewer make good choices for eating right. Use with video 249. 2002. Handouts and Teachers Guide can be downloaded from http://www.agcmedia.com.</p>
CUR 56	<p>Being Active at Child Care: Facilitator's Guide</p> <p>Program Two of <i>Active Me, Healthy Me</i> (Three Part Series)</p> <p>Use with video 250 Being Active as a Family. (We did not purchase Being Active at Child Care Because we thought the videos were too similar.)</p>	<p>This program emphasizes to childcare providers the enormous impact that physical activity plays in the prevention of childhood obesity and its subsequent long-term health risks. This program focuses on the benefits of physical activity for all ages from birth through pre-school. The importance of establishing good habits now, at an early age, are discussed with a Evanston-based childcare center and home care provider; an NAEYC licensed program director, and a pediatrician. Use with video 250. 1999. Handouts and Teachers Guide can be downloaded from http://www.agcmedia.com.</p>
CUR 57	<p>Being Active as a Family: Facilitator's Guide</p> <p>Program Three of <i>Active Me, Healthy Me</i> (Three Part Series)</p> <p>Use with video 250</p>	<p>This program implores parents to establish life-long habits that encourage all members of the family to restructure their day to include more physical activity. An active family that eats together, plays together, and does chores together will spend less time sitting in front of the television, computer screen, or video game.. Best of all, this does NOT have to take more time out of your day ... and it's FUN! Use with video 250. 1999. Handouts and Teachers Guide can be downloaded from http://www.agcmedia.com</p>
CUR 58	<p>The Healthy Start Father's Journal</p>	<p>Developed for Baltimore City Healthy Start Men's Initiatives. Contains information/activities on: Bonding, What is a Man, Male Parenting, Communication, Male/Female Relationships, Male Sexuality, Self-Steem, Family Health, Decisions and Consequences, Racism, Power and Control in Relationships, Male to Male Relationships, What is A Man Now?</p> <p>Ekulona, A. (1996). Baltimore, MD Healthy Start Men's Services: HRSA, U.S. Dept. of Health & Human Services.</p>

CUR 59	Shelter from the Storm: Making Schools Safe for Gay and Lesbian Students	Contains general information about GLBTQ youth and laws regarding discrimination, sexual harassment, and equal access in the green section. The yellow section contains information targeted at school staff and administration. The white section contains elements for making a workshop, with a sample agenda, handouts, and activities to expand people's knowledge and beliefs about GLBTQ issues. The gold section contains varies resources to get more information.
CUR 63	As I Grow: Instructional Manual and Video of how to Help in Your Baby's Development	Available in English and Spanish, As I Grow/Asi Debo Crecer includes a videotape and workbook that demonstrate comprehensive and effective techniques to help parents understand, monitor and stimulate their baby's development during his or her first 24 months. The video not only guides new parents through their baby's expected developmental milestones, but also teaches parents what they can do to help babies learn skills such as turning over, sitting up, crawling and walking. Parents can record their observations in the workbook and follow along with the pediatricians and physical therapists in the video who demonstrate simple methods on how basic developmental patterns can be stimulated. Copies of the As I Grow/Asi Debo Crecer video package are available, for \$9.99, by calling toll-free 1-888-977-7732. Proceeds from video sales benefit Easter Seals.

CUR 64	Get Real: Straight Talk about Women's Health Video Kit	<p>Today, behavioral and lifestyle factors constitute over 50% of the causation of all 10 of the leading causes of death in American women. As many as one million premature deaths in the U.S. could be prevented through changes in behavior. In an effort to address this issue, the Get Real project was designed with the following goals in mind:</p> <ul style="list-style-type: none"> • To educate college age women about important health issues; • To provide a forum where young women can openly discuss their health concerns; • To emphasize the importance of the behavioral components of health promotion and disease prevention; and • To empower young women to make decisions and take responsibility for their own health and well-being. <p>The Get Real project consists of a 27-minute video, facilitator's guide, fact sheets and promotional posters. The video portrays the typical activities, attitudes, and reactions of young people on college campuses today, and is meant to serve as an introduction to women's health issues and to stimulate further discussion.</p> <p>Health educators may wish to view and use this important tool to promote the health of college-age women.</p> <p>http://www.4woman.gov/owh/pub/factsheets/getreal.htm</p>
CUR 65	Youth Infusion! Intergenerational Advocacy Toolkit	<p>This manual describes approaches that can be adapted to an array of advocacy campaigns, youth programs, and organizations. The hope is this resource will help provide important clues for those exploring the feasibility of collaborating with youths or those trying to extend the role of young people as community problem-solvers, particularly in the public policy arena.</p> <p>www.youthactivism.com</p>

CUR 66	Filling the Gaps: Hard to Teach Topics in Sexuality Education	<p>This manual is designed to address eight hard to teach topics in sexuality education. These topics are; Abstinence, condoms, diversity, pregnancy options, safer sex, sexual behavior, sexual identity and orientation, and sexuality & society. It provides rationale for teaching them, messages that children at different ages need to know, suggestion lesson plans, worksheets, activities and fact sheets.</p> <p><i>This is not a curriculum or program plan. It is only to be used as a supplement to an existing plan.</i></p> <p>www.siecus.org</p>
CUR 67	Teen Parenting Series Curriculum Guide for Five Morning Glory Press Books	<p>Curriculum guide for five Morning Glory Press titles; Your Pregnancy and Newborn Journey, Your Baby’s First Year, The Challenge of Toddlers, Discipline from Birth to Three, and Teen Dads: Rights, Responsibilities and Joys.</p> <p>Each chapter includes group activities, projects, parent/child activities, writing assignments, objectives, other resources.</p> <p>For the actual books used in this curriculum see AP 29, AP 30, AP 31, AP 34, AP 35</p>
CUR 68	Great Beginnings: A Research Based Curriculum for Pregnant and Parenting Teens University of New Hampshire Cooperative Extension	Extensive curriculum on nutrition for teen moms and their babies
CUR 71	Building Communities From the Inside Out: A Path Toward Finding and Mobilizing a Community’s Assets John P. Kretzman, John L. McKnight	Outlines how communities can rediscover and map their local assets; how they can combine and mobilize these strengths to build stronger, more self-reliant communities and how “outsiders” in government or the philanthropic sector can contribute.

CUR 74	Learning to Live Drug Free	A curriculum model for prevention
CUR 77	Reducing the Risk: Building skills to prevent pregnancy and STDs	
CUR 78	Beyond the Looking Glass: Self Esteem and Body Image	Video and guide
CUR 79	Responding to Hate at School	English and Spanish version available
CUR 80	Too Smart To Start: Community Action Kit for Prevention Professionals and Volunteers	An underage alcohol use prevention initiative that provides strategies and materials for professionals and volunteers working at the community level.

Diversity

DI 1	Developing Cross Cultural Competence	Lynch, Eleanor W., and Hanson, Marci J. Paul H. Brookes Publishing Company. Baltimore, Maryland. 1992
DI 3	Strategies for Working With Culturally Diverse Communities and Clients.	Randall-David, Elizabeth. Association for the Care of Children's Health. Bethesda, Maryland. 1989
DI 14	Culture & Nursing Care: A Pocket Guide	Lipson, Juliene G. UCSF Nursing Press: San Francisco, CA 1996
DI 18	Arabic Part 2: Maternal and Child Health	Center for Applied Linguistics
DI 19	Bosnian Part 2: Maternal and Child Health	Center for Applied Linguistics
DI 20	Haitian Creole Part 1: Infectious Diseases Materials	Center for Applied Linguistics
DI 21	Haitian Creole Part 2: Maternal and Child Health	Center for Applied Linguistics
DI 22	Hmong Part 2: Maternal and Child Health	Center for Applied Linguistics
DI 23	Khmer Part 2: Maternal and Child Health	Center for Applied Linguistics
DI 24	Lao Part 2: Maternal and Child Health	Center for Applied Linguistics
DI 25	Russian Part 2: Maternal and Child Health	Center for Applied Linguistics
DI 27	Multilingual Health Education Resource Guide	Center for Applied Linguistics 1996
DI 28	Starting Small: Teaching Tolerance in Preschool and the Early Grades (goes with CUR 12)	Teaching Tolerance, A Project of the Southern Poverty Law Center. 1997

DI 29	Quality Health Services for Hispanics: The Cultural Competency Component	National Alliance for Hispanic Health. HRSA/DHHS 2000
DI 30	Health Promotion and Substance Abuse Prevention Among American Indian and Alaska Native Communities: Issues in Cultural Competence CSAP Cultural Competence Series 9	HRSA/DHHS 2001
DI 32	CSAP: Cultural Competence for Evaluators	A Guide for alcohol and other drug abuse prevention practitioners working with ethnic/racial communities. SAMHSA , 1995
DI 33	Bridges Out of Poverty	Payne, Ruby K. et al., 2001

Education

ED 5	“Games Educators Play” “Interactive Games and Role Plays for Childbirth, Sexuality, Parenting, Breastfeeding Education and Professional Workshops.”	Mary Jo Podgurski RNC, MA, FACCE. Washington, PA. 1996.
ED 6	“Nurse As Educator; Principles of Teaching and Learning.”	A book which covers the basic principles of learning and teaching as broken into three parts; overview of education in health care, teaching interventions and teaching techniques and strategies. Susan B. Bastable, State University of New York Health Science Center at Syracuse Sudbury, MA. 1997.
ED 8	Framework for Understanding Poverty Workbook	Payne, Ruby PhD. Aha! Process, Inc.: Highlands, TX. 1998.
ED 11	Preparing Tomorrow’s Parents Today: How to bring parenting education for children and teens to your schools	2002, The Parenting Project

Fathering and Male Involvement

FA 1	The Expectant Father, Helping the Father-To-Be Understand and Become a Part of the Pregnancy Experience	Marshall, Connie. Conmar Publishing, Inc. Minden, N.V. 1992
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FA 4	Involving Males in Preventing Teen Pregnancy: A Guide for Program Planners	<p>The guide, funded by a grant from The California Wellness Foundation to inform its statewide Teen Pregnancy Prevention Initiative, is intended for program planners in California and throughout the country who wish to implement programs involving males in teenage pregnancy prevention. It has three main purposes:</p> <ul style="list-style-type: none"> • to dispel myths about the target population by providing a description of the male partners of potential teenage mothers, • to identify established pregnancy prevention programs that have successfully involved males in different settings around the country, and • to distill practical lessons from the experiences of these exemplary programs for programs still at the fledgling stage. <p>http://www.urban.org/family/Teenpreg.pdf Urban Institute. 1997.</p>
FA 6	Becoming a Father: How to Nurture and Enjoy Your Family William Sears, MD. La Leche League International. 2003	<p>In BECOMING A FATHER, author Dr. William Sears shares his own story of maturing into fatherhood, discovering the joys of being an involved dad, and weathering the changes that children bring to a marriage. This book discusses the father's role during childbirth, different ways a father can interact and bond with his child, discipline, balancing the demands of a job with the needs of a family, and more!</p> <p>Includes additional information for families where both parents work along with updated information on support during childbirth, co-sleeping, and breastfeeding.</p>
FA 7	When the Tear Won't Fall	<p>Kenneth Braswell, 2007</p> <p>One man's journey through the intimate struggles of manhood and fatherhood.</p>

Gay and Lesbian		
GL 1	GLBTQ: A Survival Guide for Queer and Questioning Teens	2003, Kelly Huegel
GL 2	Free Your Mind: The Book for Gay, Lesbian, and Bisexual Youth and Their Allies	1996, Ellen Bass & Kate Kaufman
GL4	What If Someone I Know is Gay?	2000, Eric Marcus

Health and Health Care		
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HC 1	Model Standards: A Guide for Community Preventive Health Services. Second Edition	American Public Health Association. 1985
HC 2	Home Visiting: Opening Doors for America's Pregnant Women and Children	National Commission to Prevent Infant Mortality. Washington, DC
HC 3	The Future of Children: Home Visiting	Behrman, Richard. Center for the Future of Children. Los Altos, CA. 1993
HC 4	The New Our Bodies, Ourselves	The Boston Women's Health Book Collective. New York, NY. 1984
HC 5	The Future of Children: Critical Health Issues For Children and Youth	Behrman, Richard. Center for the Future of Children. Los Altos, CA. 1994
HC 6	Special Report: Children and Health Insurance	Rosenbaum, Sara, Hughes, Dana, Harris, Phyllis, Liu, Joseph. 1992
HC 7	The Future of Children: US Health Care for Children	Behrman, Richard. Center for the Future of Children. Los Altos, CA. 1992
HC 8	The State of America's Children. Children's Defense Fund	Washington, DC. 2000
HC 9	Guide to the Family & Medical Leave Act: Questions & Answers	National Partnership for Women & Families. Washington, DC. 1998
HC 10	The State of America's Children Yearbook; 1999	Children's Defense Fund. Washington, DC. 1999
HC 11	The Right Start: Conditions of Babies And Their Families in America's Largest Cities	The Annie E. Casey Foundation. Washington, DC. 1999
HC 12	Improving the Health of the Poor: Strategies for Prevention	Samuels, Sarah E. Hery J. Kaiser Family Foundation: Menlo Park, CA. May 1992.
HC 13	Charting a Course for the Future of Women's and Perinatal Health: Vol. 1 – Concepts, Findings, and Recommendations.	Grayson, Holly. John Hopkins Women's and Children's Health Policy Center: Baltimore, MD 1999.
HC 14	Charting a Course for the Future of Women's and Perinatal Health: Vol. 2 – Reviews of Key Issues	Grayson, Holly. John Hopkins Women's and Children's Health Policy Center: Baltimore, MD 1999
HC 15	The Healthy Start Initiative: A Community-Driven Approach to Infant Mortality Reduction – Vol. 1: Consortia Development	McCoy- Thompson. National Center for Education in Maternal and Child Health: Arlington, VA 1994
HC 16	The Healthy Start Initiative: A Community-Driven Approach to Infant Mortality Reduction – Vol. 2: Early Implementation Lessons Learned	McCoy- Thompson. National Center for Education in Maternal and Child Health: Arlington, VA 1994

HC 17	The Healthy Start Initiative: A Community-Driven Approach to Infant Mortality Reduction – Vol. 3: Sustainability	McCoy- Thompson. National Center for Education in Maternal and Child Health: Arlington, VA 1994
HC 18	The Healthy Start Initiative: A Community-Driven Approach to Infant Mortality Reduction – Vol. 4: Community Outreach	McCoy- Thompson. National Center for Education in Maternal and Child Health: Arlington, VA 1994
HC 19	The Healthy Start Initiative: A Community-Driven Approach to Infant Mortality Reduction – Vol. 5: Collaboration with Managed Care Organizations	McCoy- Thompson. National Center for Education in Maternal and Child Health: Arlington, VA 1994
HC 20	First Look: The First Place to Look When Health Problems Occur	United Healthcare 1998
HC 21	An Ethical Analysis of Ethnic Disparities in Health Care	Report from the National Ethics Committee of the Department of Veterans Affairs (VA). Overview of the current knowledge of health disparities in health care in the US. Outlines potential causes of ethnic disparities and analyzes each cause from an ethical perspective. Describes various efforts to address ethnic disparities in health care by the federal government and by the VA. Gives recommendations for VA and other health care systems that will enable them to reduce and eliminate disparities. 2001. Outlines2001.
HC 22	Prime Time: The African American Woman’s Complete Guide to Midlife Health and Wellness. 2001	Similar to Women’s Bodies, Women’s Wisdom and Body & Soul, in its ability to transform medical and psychological jargon into language and activities that all women can understand and use. PRIME TIME actually provides physical, emotional and spiritual strategies which help women prioritize themselves, mount their own self-care and change ingrained lifestyles and behaviors that are detrimental to their health and wellness.
HC 23	Anorexia Nervosa: Finding the Life Line Patricia M. Stein, R.D., M.S., M.A. and Barbara C. Unell, Comp Care Publishers, 1986	What helps? What is a Life Line? Gain insights from patients, intimate experiences, possible causes, incidence, effects and treatment, practical guidelines for families, and information on male anorexics.

HIV/AIDS

HV 22	Global AIDS: Myths and Facts Alexander Irwin, Joyce Millen, Dorothy Fallows: South End Press, 2003	This book shatters 10 myths about HIV/AIDS – such as “AIDS is an African Problem,” “Treatment in developing countries is not technologically feasible,” and the myth of “limited resources” – while calling for an international movement to fight the disease . Understand the roots of the AIDS crisis in poor countries.
HV 24	The AMFAR AIDS Book: A Complete Guide to Understanding HIV and AIDS Darrell E. Ward, WW Norton Company, 1999	From the leading foundation for AIDS research, a comprehensive guide to help readers understand the complexities of HIV/AIDS and how treatment decisions are made.
HV 25	Encyclopedia of AIDS: A Social, Political, Cultural, and Scientific Record of the HIV Epidemic Edited by Raymond A. Smith, Fitzroy Dearborn Publishers, 1998	Although this reference volume was printed in 1998, it is still an invaluable resource to anyone interested in learning more about HIV/AIDS, working with infected or affected clients, putting together lesson plans, etc. It’s written in a very easy-to-read style, and contains a wealth of information!

Lactation Consultant Review Materials

LCR1	Comprehensive Lactation Consultant Exam Review	Includes CD Rom Study Guide Jones and Bartlett Publishers. 2005
LCR 2	A Baby’s Story	A Baby’s Story celebrates the curiosity, playfulness, warmth and wonder in the life of a real baby – from the moments after birth through the major stages of physical, mental and social development of the first fourteen months. Dr. Nicola McClure and Jane Burton Simon & Schuster. 1991
LCR 3	Medications and Mothers’ Milk, Twelfth Edition	Thomas W. Hale, PhD. Hale Publishing. 2006
LCR 4	Breastfeeding: A Guide for the Medical Profession, Sixth Edition	Ruth A. Lawrence, Robert M. Lawrence Elsevier Mosby. 2005
LCR 5	Breastfeeding: Conditions and Diseases	Merewood, Anne, MA, IBCLC. Pharmasoft Publishing: Amarillo. TX 2001
LCR 6	Immunobiology of Human Milk	How Breastfeeding protects babies, Lars A. Hanson, M.D., Ph.D

LCR 7	The Breastfeeding Atlas	Barbara Wilson-Clay, BS, IBCLC Kay Hoover, M Ed, IBCLC, 1999
LCR 8	Breastfeeding in Non-Maternity Settings: A Breastfeeding Continuing Education Opportunity	Jeanette Crenshaw, MS, RN, IBCLC, 2005 *Offers 2 Continuing Education Credit Hours
LCR 9	HHS Blueprint for Action on Breastfeeding	Department of Health and Human Services. 2000
LCR 10	Breastfeeding and Human Lactation; Second Edition	Jan Riordan and Kathleen G. Auerbach. Sudbury, MA. 1999
LCR 11	Lactation Management: Techniques, Tips and Tools	Maureen Hoag Dann, PNP, IBCLC, 2007 Includes separate handout packet for ease of copying
LCR 12	Clinical Lactation A Visual Guide	Kathleen G. Auerbach and Jan Riordan. Sudbury, MA. 2000
LCR 13	Breastfeeding Annual International 2001	Dia L. Michaels, Platypus Media, 2001
LCR 14	Breastfeeding Outlook Back Issues 1999 - 2004	
LCR 15	Lactancia: Guia de consulta para los padres	Spangler, Amy, RN, MN, IBCLC, 2000

Legal

LG 7	Know Your Rights: Understanding Juvenile & Criminal Records & Their Impact on Employment in NYS	Legal Action Center, 2005
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Marketing and Media

MA 2	The Art of Cause Marketing , by Richard Earle	How to use advertising (television, radio and print) to change personal behavior and public policy. 2002
MA 3	Social Marketing: Improving the Quality of Life , by Philip Kotler, Ned Roberto, Nancy Lee	Gives an overview on social marketing. Covers the four Ps: Product, Price, Placement, and Promotion. 2002.
MA 4	The Focus Group Guidebook (Focus Group Kit – 1) , by David L. Morgan	General introduction to focus group research. Includes brief history of focus groups, when to use focus groups and why, and several brief case studies illustrating different uses of focus groups. 1998.

MA 5	Planning Focus Groups (Focus Group Kit – 2) , by David L. Morgan	Covers the basic decisions that are necessary to plan a research project using focus groups. Includes checklists, recruitment tools, timelines and budgets. 1998.
MA 6	Developing Questions for Focus Groups (Focus Group Kit – 3) , by Richard A. Krueger	Guide on the process and the principles for developing focus group questions. Shares ideas for questions that get participants actively involved in the focus group interview 1998.
MA7	Moderating Focus Groups (Focus Group Kit – 4) , by Richard A. Krueger	Easy-to-read overview of critical skills needed by moderators, the various approaches that successful moderators use, and strategies for handling difficult situations. 1998.
MA 8	Involving Community Members in Focus Groups (Focus Group Kit- 5) , by Richard A. Krueger and Jean A. King	Tips, advice, and exercises for preparing community members to conduct focus groups. 1998.
MA 9	Analyzing and Reporting Focus Group Results (Focus Group Kit – 6) , by Richard A. Krueger	Overview of important principles guiding focus group research and suggests a systematic and verifiable analysis strategy. 1998.
MA 11	The Survey Handbook (The Survey Kit – 1) , by Arlene Fink 2003	Explains the different types of survey instruments and the activities that constitute a typical survey and demonstrates how to organize surveys and estimate their costs. Discusses techniques such as what types of questions to ask in pilot tests, how to relate survey costs to needs for personnel and time, and how to execute a management plan and a budget for a survey.
MA 12	How to Ask Questions (The Survey Kit – 2) , by Arlene Fink 2003	Shows readers how to ask valid and reliable questions for the context; determine whether to use open or closed questions; choose the right type of measurement (categorical, nominal, or ordinal) for response to survey questions; ask questions that get at attitude, behavior, and knowledge; and develop factorial, conjoint, and Internet survey questions.
MA 13	How to Conduct Self-Administered and Mail Surveys (The Survey Kit – 2) , by Linda B. Bourque and Eve P. Fielder 2003	Authors discuss self-administered questionnaires, the content and format of the questionnaire, “user-friendly” questionnaires and response categories, and survey implementation. Includes checklists for deciding whether or not to use a mail questionnaire, for constructing questions and response categories, for minimizing bias, for writing questionnaire specifications, for formatting and finalizing questionnaires, and for motivating respondents and writing cover letters.

MA 14	How to Conduct Telephone Surveys (The Survey Kit – 4) , by Linda B. Bourque and Eve P. Fielder 2003	Shows readers how to develop and administer telephone surveys and prepare the results for analysis. Using detailed examples and checklists, the authors explain the different types of telephone surveys, how to determine which telephone data collection method to use, and how to design and administer the questionnaires. Language issues are discussed, including literacy and language level usage, and basic steps for translating survey materials into other languages.
MA 15	How to Conduct In-Person Interviews for Surveys (The Survey Kit – 5) , by Sabine Mertens Oishi 2003	Helps readers prepare and administer effective in-person survey interviews.
MA 16	How to Design Survey Studies (The Survey Kit – 6) , by Arlene Fink 2003	Essential information about commonly used survey designs.
MA 17	How to Sample in Surveys (The Survey Kit – 7) , by Arlene Fink 2003	Covers target populations and samples, and statistics of sampling.
MA 18	How to Assess and Interpret Survey Psychometrics, (The Survey Kit – 8) , by Mark S. Litwin 2003	Shows how to assess and interpret the quality of collected survey data by thoroughly examining the survey instrument used.
MA 19	How to Manage, Analyze, and Interpret Survey Data, (The Survey Kit – 9) , by Arlene Fink 2003	Shows readers how to manage survey data and become better users and consumers of statistical and qualitative survey information.
MA 20	How to Report on Surveys, (The Survey Kit – 10) , by Arlene Fink 2003	Shows readers how to create more effective verbal and written survey reports.
MA 21	Hands-On Social Marketing: A Step-By-Step Guide , by Nedra Kline Weinreich	This book demystifies the process of developing and implementing a social marketing campaign. The author translates the concepts of marketing into a clear, step-by-step process that almost anyone can follow. It will be indispensable to practitioners in the fields of public health, social services, and health care communications. 1999.

MA 23	<p>TurningPoint Social Marketing Resource Guide. April 2002.</p> <p>Goes with CD 4</p>	<p>Designed to present basic information about social marketing. Intended for use as a reference manual for agencies and organizations wishing to expand their employees' knowledge of social marketing and its basic principles of implementation. Current as of January 2002. Meant to help you increase your knowledge of social marketing and how it can be used to address public health issues.</p> <p>Informational materials contained in this guide include: a "Social Marketing 101" that outlines the basic concepts of Social Marketing; a case study that demonstrates the use of the principles of social marketing; factors that influence behavior; one in-depth case study complete with overview, audience profiles and background articles; social marketing definitions; and a reference section containing resources you can access for additional information. In addition, the in-depth case study contains a facilitator's guide that explains how to use the exercise to direct students through a social marketing model.</p> <p>A Power Point Slide Series for use in presentations and training programs accompanies the core curriculum on "Social Marketing 101". This slide series has been placed on a CD and included in this guide. The slide series may also be downloaded from the Turning Point National Program Web site at: www.turningpointprogram.org</p>
MA 24	<p>Social Marketing: A Strategy to Take FIMR Recommendations to Action (An Addendum to Sustaining the FIMR Program: A Toolkit)</p>	<p>Highlights social marketing strategies, includes steps to planning a social marketing campaign. National Fetal and Infant Mortality Review Program.</p>
MA 25	<p>Media Toolkit for Anti-Drug Action</p> <p>National Youth Anti-Drug Campaign, Office of National Drug Control Policy www.mediacampaign.org. Aug 2000.</p>	<p>Created to help you and your organization participate in the National Youth Anti-Drug Media Campaign. Contains background information, ideas for engaging the community, materials for contacting the media, samples of handouts and camera-ready art, and many more resources to help build healthy, drug-free communities. Contains CD-ROM.</p>
MA 27	<p>Thinking Like A Marketer</p> <p>The National Training Collaborative for Social Marketing</p>	<p>An interactive CD-ROM Internet Social Marketing Technical Assistance Tool.</p>

MA 29	Making Health Communication Programs Work US Dept. of Health & Human Services, 2004	The planning steps in this excellent book can help make any communication program work, regardless of size, topic, geographic span, intended audience, or budget.
MQ Volume: Number	Social Marketing Quarterly http://www.tandf.co.uk/journals/titles/15245004.asp	Social Marketing Quarterly is a scholarly, internationally circulated journal that covers theoretical, research and practical issues confronting social marketers. SMQ consists of research studies, case studies, conference notices, essays, editorials, book reviews, and other relevant news regarding social marketing efforts around the world. Sections include Applications, Theory and Review, Training Initiatives, Book Reviews, Notes from the Field, Resources and Looking Ahead. SMQ also features interviews with key leaders in the field such as Alan Andreasen, William Novelli, Bill Smith and Gerard Hastings. SMQ frequently publishes special issues pertaining to current topics of interest and relevance to those involved with or interested in social marketing.

Nutrition

NU 1	What To Eat When You're Expecting	Eisenberg, Arlene, Murkoff, Heidi Eisenberg, Hathaway, Sandee Eisenberg. Workman Publishing, NY. 1986
NU 3	Nutrition During Pregnancy and Lactation: An Implementation Guide	Institute of Medicine. National Academy Press. Washington, DC. 1992
NU 16	Child of Mine: Feeding With Love and Good Sense	Ellyn Satter, Bull Publishing Company, 2000
NU 17	Healthy eating During Pregnancy	Dr. Laura Riley and Stacey Nelson, Merideth Books, 2006

Parenting

PA 5	Seven Things States Can Do To Promote Responsible Fatherhood	Horn, Wade, Brenner, Eric. Council of Governor's Policy Advisors, Washington, DC. 1996
PA 6	Laughter and Tears: The Emotional Life of New Mothers	Bing, Elisabeth, Colman, Libby. Fitzhenry & Whiteside Ltd. Markham, Ontario. 1997
PA 7	What To Expect The First Year	Eisenberg, Arlene, Murkoff, Heidi, Hathaway, Sandee. Workman Publishing. New York, NY. 1996
PA 7-1	SAA	

PA 8	When Living Hurts	Gordon, Sol. Union of American Hebrew Congregations. New York, NY. 1985
PA 9	For Parents of Infants to Seven-Year-Olds: The Perfectly Safe Home	Miller, Jeanne. William Gray Publishing. Hartville, OH. 1991
PA 10	Teens Parenting, Your Baby's First Year	Lindsay, Jeanne Warren. Morning Glory Press. Buena Park, CA. 1991
PA 11	Teen Parenting, Discipline from Birth to Three	Lindsay, Jeanne Warren and McCullough, Sally. Morning Glory Press. Buena Park, CA. 1991. (Goes With Video 108)
PA 12	Teen Dads, Rights, Responsibilities & Joys	Lindsay, Jeanne Warren. Morning Glory Press. Buena Park, CA. 1993
PA 13	Bringing Baby Home, An Owners Manual For First-Time Parents	Zahn, Laura. Down to Earth Publications. St. Paul, Minnesota. 1993
PA 14	Our Babies, Ourselves: How Biology and Culture Shape the Way We Parent	Small, Meridith f. Anchor Books: New York, NY. 1998
PA 18	Adventures in Parenting: How Responding, Preventing, Monitoring, Mentoring, and Modeling Can Help You Be a Successful Parent.	Explains the RPM3, a no-frills approach to parenting and applies the model to different age groups: 0-3 years, 4-10 years, and 11-14 years. 2001.
PA 23	Puberty's Wild Ride: The Ups and Downs, Ins and Outs, Zigs and Zags of Growing Up Marta McCave, Family Planning Council, Philadelphia, 2001	Puberty's Wild Ride is a book about you; your changing body, your growing mind, sexuality, your safety, your friends, family, school and community. Get the facts, in short, easy to read articles. You'll also get to explore your feelings, in the think-and-respond activities that accompany many articles.
PA 26	Strengthening Your Stepfamily , Elizabeth Einstein, M.A., MFT, Linda Albert, Ph.D., Impact Publishers, 2006	Stepfamilies are different! The rules that govern traditional families don't necessarily apply and each stepfamily must create its own standards for success. This workbook provides a "trail map" for successful stepfamilies, prepared by expert authors with decades of experience as stepfamily counselors and consultants...

Postpartum

PP 1	Postpartum Survival Guide, "It wasn't supposed to be like this..."	Dunnewold, Ann & Sanford, Diane G. New Harbinger Publications. Oakland, CA. 1994
PP 2	More Than Just the Blues: Perinatal Mood Disorders: Assessment and Treatment 2002	Syllabus created by Postpartum Support International. Covers: Emotional Reactions to Pregnancy and Birth; Etiology/Symptomatology; Prevention; Assessment and Diagnosis; Untreated PPD; PPD In a Social and Global Context; Resource List; Resource List For Fathers; Psychotherapeutic Models and Techniques; Pharmacological Treatment of Mood Disorders.

PP3	Depression in New Mothers: Causes, Consequences and Treatment Alternatives	Kathleen A. Kendall-Tackett, PhD, IBCLC
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Pregnancy and Child Birth		
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PC 1	How Your Baby Is Born	Tuteur, Amy B. Ziff Davis Press. Emeryville, CA. 1994
PC 2	Pregnancy & Childbirth	Martin, Margaret. Fisher Books. Tucson, Arizona. 1997
PC 4	Pregnancy, Birth and You	Jenkins, Linda B.. D.R. Press. Lafayette, California. 1992
PC 5	Pregnancy Childbirth and the Newborn, The Complete Guide	Simkin, Penny, Whalley, Janet & Keppler, Ann. Meadowbrook Press. Deephaven, MN. 1991
PC 6	Strategies to Reduce Pregnancy-Related Deaths: From Identification and Review to Action	Berg, Cynthia. Centers for Disease Control and Prevention: Atlanta, GA 2001
PC 7	Promoting Maternal Mental Health During Pregnancy: Theory, Practice and Intervention	Solchany, Joanne E. PhD, RN, CS, 2001
PC 8	While Waiting (The information you need to know about pregnancy, labor and delivery.)	Verrilli, George. St. Martin's Griffin: New York, NY 1998
PC 9	SAA in Spanish: Mientras espera	Verrilli, George. St. Martin's Griffin: Nueva York, NY 1994
PC 12 Span	Hola Bebe: Su guia de mes a mes para un embarazo saludable (Spanish version of Baby Basics: Your Month by Month Guide to a Healthy Pregnancy)	With the help of mothers, midwives, and outreach workers, the What to Expect Foundation put together this easy to read, user friendly guide to give women the information they need to have a healthy pregnancy. The information is divided by month and also covers post partum issues and other topics related to maternal health. What To Expect Foundation: New York, NY

<p>PC 13 Chinese</p>	<p>Chinese Pregnancy & Birth Healthy Mothers, Healthy Babies. Washington State Dept. of Health. 1995</p>	<p>HMHB has developed a set of multi-cultural prenatal and infant care books. The Chinese, Korean, Vietnamese and Somali Baby Books feature:</p> <ul style="list-style-type: none"> • Side-by-side English/ other language translation. • Culturally adapted information for a healthy pregnancy and birth practices in the United States. • Cultural specific information on nutrition, including sample menus. <p>Contact Debbie Nakano to place an order at DebbieN@hmhbwa.org, (206) 830-5159 or 1-800-322-2588 (WA only).</p> <p>For providers outside of Washington State, the cost is as follows: 1-24 \$12.99 per book (includes shipping and handling) 25-49 \$10.99, plus shipping and handling 50-99 \$9.99, plus shipping and handling 100+ \$8.99 plus shipping and handling</p>
<p>PC 14 Korean</p>	<p>Korean Pregnancy & Birth Healthy Mothers, Healthy Babies. Washington State Dept. of Health. 1995</p>	<p>Prenatal and infant care books that feature:</p> <ul style="list-style-type: none"> • Side-by-side English/ other language translation. • Culturally adapted information for a healthy pregnancy and birth practices in the United States. • Cultural specific information on nutrition, including sample menus.
<p>PC 15 Russian</p>	<p>Russian Pregnancy & Birth Healthy Mothers, Healthy Babies. Washington State Dept. of Health. 1996</p>	<p>Prenatal and infant care books that feature:</p> <ul style="list-style-type: none"> • Nutrition and health information for pregnant women and their babies, including culturally specific sample menus. • Information about pregnancy as well as questions to ask healthcare providers at prenatal appointments. • Breastfeeding information and tips on caring for a new baby. • Information on infant feeding, immunizations, oral health, growth milestones and well-child check-ups. • Side-by-side English/Russian translation.

PC 16 Somali	Somali Pregnancy & Birth Healthy Mothers, Healthy Babies. Washington State Dept. of Health. 1998	Prenatal and infant care books that feature: <ul style="list-style-type: none"> • Side-by-side English/ other language translation. • Culturally adapted information for a healthy pregnancy and birth practices in the United States. • Cultural specific information on nutrition, including sample menus.
PC 16 Vietnam.	Vietnamese Pregnancy & Birth Healthy Mothers, Healthy Babies. Washington State Dept. of Health. 1995	Prenatal and infant care books that feature: <ul style="list-style-type: none"> • Side-by-side English/ other language translation. • Culturally adapted information for a healthy pregnancy and birth practices in the United States. • Cultural specific information on nutrition, including sample menus.
PC 17	Pregnancy: Your Ultimate Week-By-Week Pregnancy Guide	Dr. Laura Riley, OB/GYN MeredithBooks. 2006

Pregnancy Loss

PL 2	Help, Comfort & Hope after Losing Your Baby in Pregnancy or the First Year	Lothrop, Hannah. Fisher Books. Tucson, Arizona. 1997
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Prenatal

PN 3	Your Guide To A Healthy Pregnancy	NYS Department of Health. 1990
PN 28	Before You Conceive, The Complete Prepregnancy Guide	Sussman, John R. & Levitt, B. Blake. Bantam Books. New York, N.Y.. 1989
PN 30	Pregnancy Sickness, Using Your Body's Natural Defenses to Protect Your Baby-to-Be	Profet, Margie. Addison-Wesley Publishing Company, Inc. Reading M.A.. 1995
PN 31	The ABC's of Prenatal Diagnosis, A Guide to Pregnancy Testing and Issues	Wexler, Keith and Laurie. Gennassist Publishing. Denver, CO. 994.
PN 32	"Take Two Crackers and Call Me in the Morning!", A Real-Life Guide for Surviving Morning Sickness	Miriam, Erick. Grinnen-Barrett Publishing Co.. Brookline, M.A. 1995

Relationships & Sexuality

RS 3	The Naked Truth (STDs and Pregnancy)	Cleveland Department of Public Health 1998
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RS 4	Sex: The Facts, The Acts, and Your Feelings	Carrera, Dr. Michael. 1981. Comprehensive book on sexuality. Covers a wide range of topics: Child Development, Birth Control, Body Image, Desire and Response, Disability, Drugs, Erotica, Fetishism, Gender and Orientation, Incest, Infertility, Love, Men's and Women's Sexual Systems, Normality, Pregnancy, Pregnancy Termination, Prostitution, Rape, Sex Education, STDs, Kissing, Masturbation, Oral Sex, Positions for Intercourse, Sex During Pregnancy, Touching and Caressing.
RS 5	Sexual Health for Men: You're a to Z Guide	Carrera, Dr. Michael. 1990. A dictionary of men's sexual and reproductive health terms. Contains over 120 clear and accurate definitions of commonly used sexual and reproductive health terms.
RS 6	Sexual Health for Women: You're a to Z Guide	Carrera, Dr. Michael. 1990. A dictionary of women's sexual and reproductive health terms. Contains over 120 clear and accurate definitions of commonly used sexual and reproductive health terms.
RS 7	Sexual, Contraceptive, and Pregnancy Choices: Counseling Adolescents	Spain, Julie, Ph.D. 1988. Gives some basics on counseling adolescents to make responsible choices in relation to contraception and pregnancy.

Self Help

SH 2	Cutting: Understanding and Overcoming Self-Mutilation Steven Levenkron. Norton: New York, NY 1998	With many examples from his practice, Levenkron provides clear and comprehensive information on the causes and effective treatments of this mysterious disorder, specific advice for therapists and an encouraging sense of hope for patients and their families.
SH 3	The Scarred Soul: Understanding & Ending Self-Inflicted Violence Tracy Alderman. Ph.D. New Harbinger: New York, NY 1997	Written for the victims of this addiction—and for mental health professionals—The Scarred Soul explores the reasons behind this behavior and shows how to overcome the psychological traps that lead to self-destructive acts. Illustrations and charts.
SH 5	From Client to Individual: Rose's Story Rose, Family Services America, 1991	Rose's Story is a moving and captivating account of a woman who shuffled through our foster care system as a child faced extraordinary stresses without the support of family or a stable home. This book is of particular value to social service and mental health professionals which can help them understand how human service systems can help and harm clients.

Smoking Cessation & Tobacco

SC 2	How To Help Your Patients Stop Smoking: A National Cancer Institute Manual for Physicians	Glynn, Thomas, Manley, Marc. National Institutes of Health. National Cancer Institute. 1997
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SC 3	SAA, 1995	SAA, 1995
SC 4	Clinical Practice Guideline Number 18: Smoking Cessation	U.S. Department of Health and Human Services. 1996
SC 10	Tobacco Use Cessation: Quit and Win Resource Manual	Manual designed to help health care providers assist patients in their attempts to quit smoking. The manual includes information on: Office Policy; Patient Care Protocols; Pharmaceutical Info; Stages of Change; Medicaid Reimbursement; Additional Resources. Much of the information is based on “Treating Tobacco Use and Dependence” published by the US Department of Health and Human Services.
SC 11	Tobacco Cessation Guide for Health Professionals and Human Service Professionals	A guide developed by Tobacco-Free Onondaga County to assist clinicians and educators to offer tobacco use dependence counseling on a consistent basis. American Lung Association 2002.
SC 12	Treating Tobacco Use and Dependence: Clinical Practice Guideline	This guideline was written to be relevant to all tobacco users—those using cigarettes as well as other forms of tobacco. The updated guideline is divided into eight chapters: Overview and Methods, Assessment of Tobacco Use, Brief Clinical Interventions, Intensive Clinical Interventions, Systems Interventions Relevance to Health Care Administrators, Insurers, and Purchasers, Evidence, Special Populations, Special Topics.
SC 13	The Health Consequences of Involuntary Exposure to Tobacco Smoke (Executive Summary)	2006, Department of Health and Human Services.
SC 14	The Health Consequences of Involuntary Exposure to Tobacco Smoke (A Report to the Surgeon General)	2006, Department of Health and Human Services

Special Needs

SN 1	The Healing Environment: A Guide for Infants with Special Needs	Morales, Estela, and Thies, Deborah. Mt. St. Joseph-St. Elizabeth. San Francisco, CA. 1997
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Substance Abuse

SA 3	When the Bough Breaks: Pregnancy and the Legacy of Addiction	Corser, Kira, Adler, Frances Payne. New Sage Press. Portland, OR. 1993
SA 4	National Association for Perinatal Addiction Research and Education: Professional Packet (NAPARE)	1992

SA 7	Improving Treatment for Drug-Exposed Infants – #5 in TIP Series	U.S. Department of Health and Human Services Substance Abuse and Mental Health Services Administration 1993
SA14	Myths and Mysteries and Management of Alcohol: Facts, Answers and Insights About Drinking	1995, Raymond V. Harding, PhD
SA 15	Adolescent Substance Abuse	1995, John S. Wodarski, PhD, Marvin D. Feit, PhD
SA 16	Standard Drinks: A Teaching Tool	Flipchart Teaching aide showing volume, alcohol content & calories of a variety of beverages Nutrition Educators of Health Professionals
SA 17	NO FAS, Making a Difference: Fetal Alcohol Spectrum Disorders Public Awareness Guide	
SA 18	Compendium of Resource Materials: Fetal Alcohol Spectrum Disorders	New York State Office of Alcoholism and Substance Abuse Services, 2007

Women's Health / Women's Issues

W 9	Planned Parenthood Women's Health Encyclopedia	1996, Planned Parenthood Federation of America
W10	Women's Sexual Health: An up-to-date comprehensive guide to female sexuality and sexual health	1995, Ruth Steinberg, MD, Linda B. Robinson, RN, CNM
W11	Infertility and its Treatment	New York State Task Force on Life and the Law

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County Reference

CO 1	Human Needs in Onondaga County 1990: A Status Report	The Coalition for Health and Welfare of Syracuse and Onondaga County c/o The Volunteer Center, Inc. Syracuse, NY. 1990
CO 2	Family Ties Preliminary Needs Assessment: Data for Births Occurring January 1, 1995 – July 31, 1996	Aubry, Richard, Wojtowicz, Martha, Closter, Liz. Women's & Children's Healthcare Research Center. Central New York Regional Perinatal Data System. 1996
CO 3	Human Needs in Onondaga County 1993: A Status Report	The Coalition for Health and Welfare of Syracuse and Onondaga County c/o The Volunteer Center, Inc. Syracuse, NY. 1993
CO 4	1996-1997 Community Health Assessment, Onondaga County, New York	Onondaga County Health Department. 1996

CO 5	Descriptive Study in Community Intervention in Child Sexual Abuse	Erne, Diane, Richman, Joel. New York State Department of Social Services
CO 6	1996-1997 Community Health Assessment, Onondaga County, New York	Onondaga County Health Department. 1996
CO 7	Community Health Assessment: Onondaga County, New York 1992-1993	Onondaga County Department of Health. 1991
CO 8	Report of Success By 6: Final Report Of The Planning Stage With Initial Recommendations For 1993-1995	United Way of Central New York. Syracuse, NY. 1993
CO 9	Municipal Public Health Services Plan: Onondaga County, New York 1992-1993	Onondaga County Health Department. Syracuse, NY. 1991
CO 10	1997-1998 Consolidated Plan. May 1, 1997 – April 30, 1998	City of Syracuse Department of Community Development. Syracuse, NY
CO 11	SAA	
CO 12	Human Services Tracking Project: Prototype 1	Freedman, Michael. Maxwell School, Syracuse University. March, 1990
CO 13	Onondaga County Infant Mortality Review: Community Review Team 1990 Report	Onondaga County Health Department. Syracuse, NY. 1992
CO 14	Onondaga County Infant Mortality Action Plan: A Work In Progress	Onondaga County, NY. October, 1993
CO 15	SAA	
CO 16	The Bulletin. Onondaga County Medical Society, Inc.	Syracuse, NY. 1998-99
CO 17	Onondaga County Infant Mortality Review. Community Review Team 1990 Report	Onondaga County Health Department. Syracuse, NY. 1992

Federal Reference (National)

FD 40	Death Before Life: The Tragedy Of Infant Mortality	The National Commission to Prevent Infant Mortality. Washington, DC. 1988
FD 42	Community Building: A source book for proven programs for “working with community members toward goals of positive change that is initiated, developed and implemented within the community	National Association of Social Workers. Washington, D.C.. 1998

General Reference		
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GR 6	The American Heritage Dictionary of the English Language	New College Edition. Morris, William. Boston, MA. 1981
GR 7	Changing For Good: A Revolutionary Six-Stage Program for Overcoming Bad Habits and Moving Your Life Positively Forward	Prochaska, James, Norcross, John, Diclemente, Carlo. Avon Books. New York, NY. 1994
GR 15	Scientific and Technical Information: Simply Put	CDC, 1999

Medical Reference		
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MR 1	William Obstetrics, 20th Edition	Cunningham, F. Gary, MD. Appleton & Lange: Stamford, CT. 1997
MR 2	Nelson Essentials of Pediatrics, 3rd Edition	Kliegman, Behrman, MD. W.B. saunders Company: Philadelphia, PA 1998
MR 3	?Que Pasa? An English-Spanish Guide for Medical Personnel. Fourth edition	Kantrowitz, Martin P., M.D. University of New Mexico Press: Albuquerque, New Mexico 1983
MR 8	?Que Pasa?	An English-Spanish Guide for Medical Personnel. Fourth edition. Kantrowitz, Martin P., M.D. University of New Mexico Press: Albuquerque, New Mexico 1983
MR 9	“High Risk Pregnancy, Management Options” 2nd Edition	: A text designed for clinicians on how to manage patients or perform procedures. W. B. Saunders; edited by James, Steer, Weiner and Gonik. Harcourt Brace and Company 1999
MR 10	“Instructions for Pediatric Patients” 2nd Edition:	This text provides instruction sheets which deal with common problems seen in infants, children and adolescents and the sheets may be photocopied and distributed. Barton D. Schmitt, M.D.. W.B. Saunders Company, a division of Harcourt Brace and Company 1999
MR 11	“Textbook of Pediatrics” 15th Edition:	A medical text designed specifically for pediatric topics. W.B. Saunders; Edited by Nelson, MD, Behrman, MD, Kliegman, MD, Arvin, MD. W. B. Saunders Company, a division of Harcourt Brace and Company 1996
MR 12	How to Outsmart Your Allergies	Ulene, Art, MD. HealthPOINTS: Marina del Rey, CA 1998